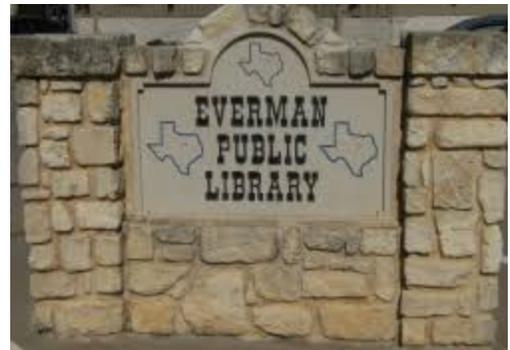


EVERMAN PUBLIC LIBRARY

Five-Year Long Range Plan

2021 – 2026



“I spent three days a week for 10 years educating myself in the public library, and it's better than college. People should educate themselves – you can get a complete education for no money. At the end of 10 years, I had read every book in the library and I'd written a thousand stories.”

Ray Bradbury

Vision

To make the library into a community destination by highlighting the attractive parts of the collection. Creating programs to draw children and young adults to the library, especially on the weekend; using available wall space as a rotating art gallery to showcase local artists.

To be the place in the community to learn, to discover, to explore, to educate, to enjoy, and to play an essential role in the intellectual and technology growth of the community.



Mission

To provide free and equal access to a variety of materials and resources for personal enrichment and to be an advocate in the community for lifelong learning.

Community

The Everman Public Library services the residents of Everman along with the students of the Everman Independent School District. The City of Everman encompasses 1.77 square miles and is home to 6,255 people or 1,937 households of which 78% own their homes and 22% rent their homes.

Of its population, 45% residents speak Spanish as their first language, 20.5% of residents live at or below the poverty line. 312 residents are 5 and under; 1,876 residents are between 6-18, and 625 residents are over the age of 65.

In the last decade, overall visits to the library have been on the decline as the collection started to show its age. Only 7.8% or around 800 residents have a library account.

People involved with the Everman Public Library are the Library Director, Financial Manager, City Manager, and the Library Board.

History Time Line

1902	The Village of Everman Was Founded as a stop on the ING Passenger Railroad.
1906	The Everman Independent School District was created
1917-1921	Barron Field, west of Everman, trained pilots for WWI
1920's	Everman was home to 138 people
7/7/1945	The City of Everman was born
9/29/1987	Everman Public Library was founded
2012	The library adopted the use of the Follett Destiny ILS, which brought the library into the digital age
9/29/2022	Everman Public Library will celebrate its 35 year in operation



Barron Field, Air Service, US Army

Goals

- Improve overall quality of the library's status and catalog
- Seek to develop more programs for greater community involvement.
- Continue to acquire more new materials for the entire library.
- Continue to evolve the library's technology-based set of solutions
- Continue library volunteer and staff development program
- Increased Communications to the Public



Objectives

Improve overall quality of the library's status and catalog

- Continue to weed the collection to a more manageable size by removing older materials making way for newer materials.
- Gain accreditation from the Texas State Library & Archives Commission
- Seek the public's input when selecting titles for inclusion.

Seek to develop more programs for greater community involvement.

- Job fairs and resume writing workshops
- Seek partnerships when available
- Offer Citizenship classes, ESL and Book Clubs in Spanish
- Offer bilingual story times
- Provide library tours (bilingual)
- Make website bilingual

Continue to acquire more new materials for the entire library.

- The reading proficiency score is 30% in EISD we need to acquire more materials that are fun and exciting for children to learn how to read.
- Less than 0.01% of the total collection contains Spanish Language Materials in a community where over 45% of people speak Spanish.

Continue to evolve the library's technology-based set of solutions

- Maintain the library's website to keep the community informed and seek other means of informing the community (Facebook).
- Use of translation apps when Spanish speaking staff is not available
- Use accreditation and add TexShare databases (must be accredited)
- Implement Interlibrary loan program (must be accredited)
- Newer computers

- Faster Internet Connections (can be achieved via the E-rate program, which provides an 80% to 90% discount on High Speed internet costs, must be accredited)

Continue library volunteer and staff development program

- Develop plan to increase volunteer base
- Increase communication with volunteers
- Meet or exceed professional development hours for library director (ACHIEVED)
- Recruit Latino or Spanish speaking volunteers

Increased Communications to the Public

- Seek out new ways to better communicate what the library has to offer.
- Monthly e-newsletter in English & Spanish delivered to our patrons e-mail addresses. (in the works)

Community Outreach

- ◆ Produce bilingual services and materials in both English and Spanish.
- ◆ Inform residents who resides within Everman City Limits that they may receive a free library card.
- ◆ Start issuing library cards again.
- ◆ Also inform the residents that we have books in English and Spanish for children and adults that may be borrowed and taken home for free.
- ◆ Give tools to people to find employment.
- ◆ Provide free courses & services:
 - Tax Prep Services
 - English As A Second Language (ESL) classes
 - General Educational Development (GED) classes
 - Basic Computer/ Internet class
 - Reading Clubs for all ages



Library Statistics

A large and varied selection of newer library materials is the goal of the Everman Public Library. This includes e-books and other electronic resources, audio books, print books, movies, and Spanish language materials.

Most Frequented Visited Areas

38%	Children's & Youth Sections
26.9%	Movies (Blu-ray & DVD)
23%	Adult Fiction
11%	Biography
8%	Science Fiction
7.5%	Spanish Sections
3.8%	Large Print

Format Preferences

53.8%	Print Materials
19.1%	Digital Materials

Library Trends

Atmosphere

“Visually pleasing, aesthetic design is an important part of the human experience through colors, font, and design; they all have a marked impact on behavior and emotion. Wayfinding goals of the Library Zone and learning outcomes of literacy instruction all depend on the targeted use of visual aesthetics.”

Seth Porter, Georgia Institute of Technology Library; ALA Conference presentation, Orlando, June, 2016

Future Trends

According to the American Library Association, future library trends support a communities need to grow and learn to make the best decisions for the community as a whole. These categories are then broken down to reflect any particular subjects that may be of interest to the community as a whole.

This can be achieved using the following 7 categories:

Society

- Anonymity
- Collective Impact – Lifelong hands on learning in a collaborative environment.
- Fandom – An active and creative remix of of plots, costumes, and situations from television shows, online network shows, and movies.
- Maker Movement/Spaces – Offers an area where patrons can create things. Can be an assortment of themes from: artistic, gardening, music, robotics, sewing, Steam Punk, STEM, etc.
- Privacy Shifting – The library should strive to protect the data of patrons while addressing privacy concerns.

Technology

- Data Everywhere – In today's modern world data is a tap, swipe, or click away.
- Drones – future delivery of library materials to patrons.
- Haptic Technology – Engages other senses besides vision and hearing. They allow persons sensory impairments to have additional freedoms, especially if things that buzz or vibrate are embedded into the libraries equipment.
- Internet of Things – describes the network of physical objects—“things”—that are embedded with sensors, software, and other technologies for the purpose of connecting and exchanging data with other devices and systems over the Internet.
- Unplugged – Removing oneself from technologies.

Educational

- Connected Learning - is a type of learning where a young person has an opportunity to pursue a personal interest and passion with friends and caring adults so that learning in the projects are linked to academic achievements, career success or civic engagement.
- Gamification – Learning how to play digital and physical games

Environment

- Resilience

Politics, Government Economics

- Sharing Economy
- Income Inequality

Demographics

- Aging Advances – An aging workforce and population will change the United States and other developed nations, impacting the workplace, government budgets, policy, family life, and more.
- Emerging Adulthood - as the time from the end of adolescence to the young-adult responsibilities of a stable job, marriage and parenthood
 - *Age of identity exploration.* Young people are deciding who they are and what they want out of work, school and love.
 - *Age of instability.* The post-high school years are marked by repeated residence changes, as young people either go to college or live with friends or a romantic partner. For most, frequent moves end as families and careers are established in the 30s.
 - *Age of self-focus.* Freed of the parent- and society-directed routine of school, young people try to decide what they want to do, where they want to go and who they want to be with--before those choices get limited by the constraints of marriage, children and a career.
 - *Age of feeling in between.* Many emerging adults say they are taking responsibility for themselves, but still do not completely feel like an adult.
 - *Age of possibilities.* Optimism reigns. Most emerging adults believe they have good chances of living "better than their parents did," and even if their parents divorced, they believe they'll find a lifelong soul mate.
- Digital Natives – the segment of the population born after 1980 who rely heavily on mobile devices, social networking, and digital speeds.



Long Range Goals

2021

- Library Re-Grand Opening
- Start Issuing Library Cards
- Hire more staff and train all staff on new policies and procedures and Long Term Plan
- Longer Hours
- Better Community Communication in English and Spanish (Facebook for the Library)
- Continue to receive the communities input before purchasing new materials for the library via the online library survey.
- Extensive Weeding of the Collection

2022

- Grow the number of library visits and circulation rates.
- Develop an additional program with the goal of reaching 200 residents per year.
- Enhance Communication
- Continue to receive the communities input before purchasing new materials for the library via the online library survey.
- Extensive Weeding of the Collection

2023

Continue community communications

- Develop an additional program with the goal of reaching 500 residents per year.
- Continue to receive the communities input before purchasing new materials for the library via the online library survey.
- Assess library technologies.
- Refresh policies and procedures.
- Extensive Weeding of the Collection

2024

Revisit the 5 year Long Range Plan, refresh as needed.

Continue community communications

- Develop an additional program with the goal of reaching 500 residents per year.
- Continue to receive the communities input before purchasing new materials for the library via the online library survey.
- Assess library technologies.
- Extensive Weeding of the Collection

2025

- Refresh policies and procedures.

Continue community communications

- Develop an additional program with the goal of reaching 500 residents per year.
- Continue to receive the communities input before purchasing new materials for the library via the online library survey.
- Assess library technologies.
- Review Census and Demographic Data

Future Goals

- Incorporating the Summer Reading Program with Summer Lunch At the Library (USDA Summer Food Program for Children aged 0 – 18).
- Host more Bilingual Library Programs for the entire community.
- Offer color printing.
- (Currently only available on the Apollo ILS) Participate in the E-Read Texas Program, which provides electronic books (e-books) and e-reader app to Texans who live in small communities. (must be accredited)
- Make the Children's Area more Colorful or Paint a Mural
- Provide Self-check kiosk

Sources

Community – Wikipedia, Follett Destiny ILS, US Census Quick Fact Data (Everman, Texas)

History Time Line – Library History, Wikipedia, Texas State Historical Association (TSHA)

Objectives – Everman Independent School District (EISD), OCLO, Texas State Library

Library Stats – Follett Destiny ILS, Google

Library Trends – American Library Association, Wikipedia, Jeffrey Jensen Arnett, PhD, <http://www.ala.org/tools/future/trends>

Future Goals – Texas State Library <https://www.tsl.texas.gov/>

Images

Barron Field, Air Service, US Army

Historian/Media Relations

Mavin Learning Resources

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5 Year Long Range Plan Adoption

Everman Public Library 5 Year Long Range Plan Adoption

Signature Billy D. Manus II, Library Director



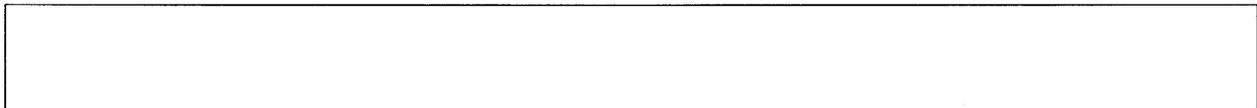
Signature Jeannine Baxter, Library Board President



Adoption Date:



Later Review Date:



Later Revised Date:

